



FOR IMMEDIATE RELEASE

Contact: Emily Whitaker, FishUSA Marketing Director
814-616-2169
emily@fishusa.com

FishUSA Sponsoring Nationwide Online Fishing Tournament to Benefit First Responders

FAIRVIEW, Pa. [August 16, 2021] - [FishUSA](#)®, America's Tackle Shop®, is pleased to announce its partnership with [The Behind the Lines Foundation](#) and sponsorship of its upcoming "Guns N Hoses" national fishing tournament, powered by [Fishing Chaos](#).

FishUSA has proudly partnered with The Behind the Lines Foundation, the non-profit charitable organization of Thin Blue Line Benefits Association. The Association provides healthcare and other benefits for first responders throughout the United States, including those that have retired. The Foundation funds counseling and mental health services for first responders who need assistance with such things as traumatic stress, severe depression and anxiety.

"Our goal is to provide a path to wellness for our hometown heroes in a safe and private environment, utilizing high quality providers behind the the lines, so they can get back on the line," said Thin Blue Line Benefits CEO, Anna Reed, who also holds a seat on the Foundation Board of Directors.

All proceeds from the upcoming Guns and Hoses online tournament will be used to support mental health services to first responders through the Foundation.

"FishUSA is excited to be partnering with The Behind the Lines Foundation as they launch the Guns and Hoses national fishing tournament! The foundation (a 501c3 charitable organization) was created by Thin Blue Line Benefits Association to support the mental health needs of first responders. First responders proudly protect, serve, and care for our communities, so when we became aware of a unique way to recognize these great men and women, we quickly agreed to participate," said Jeff Parnell, the company's President and CEO.

Any angler in the United States can participate in Guns N Hoses. The two-week tournament will start Sunday, Sept. 11 and end on National Law Enforcement Suicide Awareness Day, which is Sunday, Sept. 26. The tournament targets a variety of species so that all anglers can participate. Walleye anglers in our region, this one's for you! It's a great time in the season for this species. To learn more or to register for the event, visit <https://www.fishusa.com/guns-n-hoses>.

In conjunction with the Guns N Hoses tournament, FishUSA is pleased to launch an ongoing first responder discount program on its webstore and in its Pro Shop. Like its existing military discount program, the first responder discount program will offer 10% off most available fishing tackle and accessories. More information about this program, how first responders can join, and the military program is available at <https://www.fishusa.com/sales-policy>.

About FishUSA

FishUSA, America's Tackle Shop, caters to anglers nationally and internationally with products for the spectrum of species and fishing techniques. Launched in 2000, the company's website, www.FishUSA.com, includes tens of thousands of SKUs and is operated by FishUSA, Inc., a privately-held company based in Fairview, Pa. The company also operates a full-service pro shop in Fairview providing anglers with access to the company's entire product line.

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